



CITY OF DELAND
REGULAR MEETING OF THE DOWNTOWN COMMUNITY
REDEVELOPMENT AGENCY
APRIL 7, 2025 AT 6:00 PM
CITY HALL, COMMISSION CHAMBERS
120 SOUTH FLORIDA AVENUE
AGENDA

CALL TO ORDER

ROLL CALL

MAINSTREET DELAND UPDATE

CONSENT AGENDA

1. Consideration re Facade Grant for the Property Located at 124 North Woodland Boulevard.

The applicant has requested a Facade Grant in the amount of \$4,575 for a damaged door for a building located at 124 N. Woodland Blvd. The proposed work was reviewed and approved by the City of DeLand Historic Preservation Administrator.

2. Consideration re Facade Grant for the Property Located at 112, 114, 144.5, 116, 135-137 North Woodland Boulevard.

The applicant, Southeastern Realty Group, has requested a Facade Grant in the amount of \$5,000 for work involving exterior awnings repair and other facade improvements for the buildings located at 112, 114, 114.5, 116, 135-137 North Woodland Blvd. The estimated total cost of the proposed work is \$7,774.50.

3. Resolution Approving Budget Amendment for FY 2024-2025.

Staff recommends the Downtown CRA adopt the Resolution amending the FY 24/25 budget as presented.

NEW BUSINESS

1. Consideration re Purchase of Art Bench Downtown.

Consideration of the purchase of the art piece, Novel Idea, to add to the City's permanent collection.

2. VoTran SunRail Transportation Update.

Update regarding VoTran SunRail Transportation.

ADJOURNMENT

The City of DeLand may take action on any matter during this meeting, including items that are not set forth within this agenda.

Public participation is encouraged on any matter on the agenda. If you desire to be recognized by the Mayor,

please fill out a Speaker's Card and present it to the City Clerk.

Minutes of the DeLand Downtown Community Redevelopment Agency meetings are not transcribed verbatim. If any person decides to appeal a decision made by the CRA with respect to any matter considered at a public meeting or hearing, he/she will need a record of the proceedings including all testimony and evidence upon which the appeal is to be based. To that end, such person will want to ensure that a verbatim record of the proceedings is made by a court reporter, at the person's own expense.

In accordance with the American Disabilities Act, persons needing special accommodation in order to participate in the proceedings should notify the City Clerk's Office at least 48 hours in advance of the meeting: 626-7132.

Assisted Listening System receivers are available for the hearing impaired, and can be obtained from the City Clerk.

If you wish to obtain information regarding the CRA's Agenda, please call the City Clerk's Office: 626-7132.

We respectfully request that all pagers and cell phones be turned OFF during CRA meetings.

CITY OF DELAND
Request for Downtown Community Redevelopment Agency Action
April 7, 2025

SUBJECT: Consideration re Facade Grant for the Property Located at 124 North Woodland Boulevard.

DEPARTMENT: Community Development

PREPARED BY: Nick Conte, Economic Dev. Manager

ATTACHMENTS: 124-Nwoodland-FacadeGrantRequest-Updated, MSDA-Facade Improvement Approval

APPROVED BY: Michael Pleus, City Manager, April 1, 2025

SUMMARY/HIGHLIGHT:

The applicant has requested a Facade Grant in the amount of \$4,575 for a damaged door for a building located at 124 N. Woodland Blvd. The proposed work was reviewed and approved by the City of DeLand Historic Preservation Administrator. The MainStreet DeLand Design Committee has reviewed the application and recommended its approval. The total estimated cost of the proposed work is \$6,100.

STRATEGIC PLAN FOCUS AREA/ACTION STEP:

Preserving "Sense of Community" as a key asset.

SUSTAINABILITY:

N/A

FISCAL IMPACT:

The grant request is for the maximum allowance of \$4,575. The FY 24-25 budget for the Downtown CRA included \$60,000 for facade grants, therefore, funds are available for this project.

RECOMMENDATION:

Staff recommends approval of the \$4,575 grant request.

BACKGROUND/DISCUSSION:

The City of DeLand, through its visioning process, has identified revitalization of the downtown as one of the elements in creating a strong vibrant community. A series of initiatives have been instituted to assist in the revitalization efforts. The City of DeLand Community Redevelopment Agency has created a Façade Grant program that is designed to assist businesses in rehabilitating store fronts. This program is available to commercial properties within the downtown tax increment district. Matching Grants are available to downtown property owners or businesses for refurbishing facades. Eligible projects may receive Grant Awards of up to 75% of total project cost as a reimbursement for expenditures with no single grant exceeding \$5,000.

Information



DeLand Downtown CRA Facade Improvement Reimbursement Grant



The City of DeLand, through its visioning process, has identified revitalization of the downtown as one of the key elements in creating a strong vibrant community. A series of grant initiatives have been instituted to assist in the revitalization efforts. The City of DeLand Community Redevelopment Agency (CRA) has created a Façade Grant program that is designed to assist businesses in rehabilitating store fronts. Matching Grants are available to downtown businesses or property owners within the downtown tax increment district for refurbishing facades. Eligible projects may receive Grant Awards of up to **75%** of total project cost as a reimbursement for expenditures with no single grant exceeding **\$5,000**. Only one grant may be used for a specific project. The grant program will be administered by the MainStreet DeLand Association. The MainStreet staff will assist applicants through the grant process, however it is the applicant's responsibility to meet the requirements of the grant program and all applicable City regulations.

Guidelines

The goal of the façade improvement is to improve and enhance the public-facing sides of downtown buildings that increase the safety of our citizens and create an atmosphere of a pedestrian friendly community. The following criteria will be utilized by the MainStreet DeLand Association and the City of DeLand Downtown CRA for evaluating proposed façade improvement projects:

1. Changes to the facades of the buildings will not remove, alter, damage, or cover up significant architectural features of the building which are original or which reflect a major alteration or addition that has historic architectural value in its own right, or which help create a unified and attractive appearance to the building.
2. Changes to the facades of the buildings will either: a) partially or fully restore to the original appearance of the building based on actual evidence, including photographs, and written documentation, or b) represent a modern treatment which blends into and is compatible with the building and adjoining buildings or c) restore to an appearance consistent with the historic district.
3. Colors harmonious with the historic character of DeLand, as set by the DeLand Historic Preservation Board, are required. These colors may be found on the city's seen at the City's Historical a& Cultural Resources website.

4. The size, color, and shape of all signs shall compliment the building, add to the historic character of the area and meet all applicable city regulations and guidelines.
5. Removal of paint or other coatings on building exteriors shall be undertaken with the gentlest means that are effective. Cleaning methods such as sandblasting, that damage the historic building materials are strongly discouraged.
6. Routine building maintenance is not eligible under this program.
7. No building that is subject to current Code Enforcement action or outstanding municipal liens is eligible.

Application



DeLand Downtown CRA Facade Improvement Reimbursement Grant



Project Information

Project Description * *REPLACE EXISTING DOOR / SIDE GLASS ENTRY. CURRENT ONE IS NOT REPAIRABLE*

Estimated Cost of Project *

\$ *6,100*

Amount Requested *

\$ *4575.*

Property Address * *124 N. WOODLAND BLVD*

Attach detailed outline of proposed work, including:

1. Photographs clearly showing existing conditions.
2. Detailed drawings to approximate scale, showing proposed improvements.
3. Proposed colors to be used on exterior improvements and signs, if applicable.



DeLand Downtown CRA Facade Improvement Reimbursement Grant



Your proposed work will require that a permit be issued by the City of DeLand that may include among others:

- Planning/Zoning
- Renovation
- Structural
- Electrical
- Plumbing
- Awnings
- Signage
- Certificate of Appropriateness (Historic Preservation)

City of DeLand contact information:

- Planning Department - City Hall 120 S Florida Ave. Ph: 386-626-7106
- Building Department - City Hall 120 S Florida Ave. Ph: 386-626-7007
- Historic Preservation - City Hall 120 S Florida Ave. Ph: 386-626-7018

MainStreet DeLand contact information:

- 100 N Woodland Blvd, Ph: 386-738-0649

Please note:

- Owners and/or applicant are responsible for meeting with city officials prior to grant application to determine permitting requirements.
- Owner and/or applicant must comply with all relevant permitting requirements.
- Owner and/or applicant is responsible for making certain that their contractors have obtained the proper permits.

Applicant Signature

x 

Property Owner Signature

x 

4. Project budget with contractor estimates.

*

Applicant Information

Applicant Name * DAVID ZANGENBERG

Applicant Email * DAVIDZANGENBERG@GMAIL.COM

Applicant Phone * 407-620-7402

Applicant Mailing Address * 124 N. WOODLAND BLVD
DELMAR DE 32720

Owner Information

Owner Name JLT PARTNERSHIP

Owner Email RANJACK@CFL.RR.COM

Owner Phone 386-822-2888

Owner Mailing Address 819 OAK TREE TERRACE
DELMAR DE 32724

Agreement

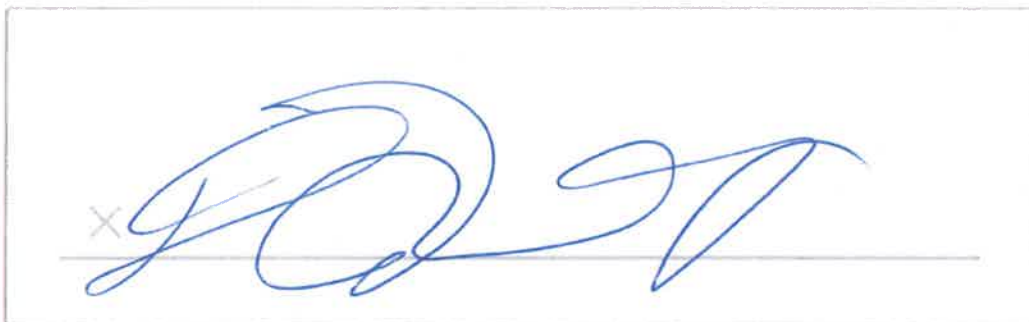
I understand that in order for my request for funding to be approved, I must agree to follow the recommendations of the Downtown CRA and MainStreet Association and comply with the following:

1. Grants apply only to those commercial structures and buildings within the Tax Increment District.
2. Only projects which have not received grant funds within the past FIVE (5) years will be given consideration.
3. It is the responsibility of the owner and/or applicant to obtain all required permits from the city **BEFORE** beginning any work. No reimbursements will be provided by the city for work conducted prior to receiving the required permits.
4. Project work must begin within 45 days after permits are obtained.
5. Monies are for approved improvements only and will be reimbursed upon completion of all work. (Any changes made to the project that have not been approved by the MainStreet Association and the City will not be funded.)


NOTE: NO PROJECT WORK MAY BEGIN WITHOUT:

- Signed Contract Documents
- All required permits
- CRA Approval

Applicant Signature



Property Owner Signature



Disclaimer

HAND MADE CHOCOLATE

OPEN

COFFEE

124

Business Hours

TO	MON
TO	TUE
TO	WED
TO	THU
TO	FRI
TO	SAT
TO	SUN

Del.

TOP LOCAL WORKPLACE

Liberty

TO THE TOP
NEVER STOP!

NEW ARRIVAL!
STACED BROWNIES

NO TRESPASSING
All Deland police officers are authorized to order any person to leave these premises. Failure to leave after being so ordered may result in arrest for trespassing after warning.
Fl. Statute § 810.04

MADE WITH LOVE
DON'T STOP HERE

Welcome to the sweetest place in town



172 S. Industrial Drive
 Orange City, FL 32763
 Office (386) 775-6558 Cell (386) 343.4542
 Email: premierglass@cfl.rr.com

Appointment Day & Time
Wednesday 9-11

Required: Call 30 Minutes in Advance

Estimate

Date	Estimate#
2/24/2025	25-0179

Name / Address
Pat & Toni's Sweet Things 124 N Woodland Blvd DeLand, FL 32720 David Zangenberg 407-620-7402 davidzangenberg@gmail.com

NOTES
Call first

Ordered From:	Ordered on:
Confirmation:	

Qty	Description	Rate	Total
1	Remove & Replace Store Front 1-3/4 x 4-1/2 Bronze Aluminum Medium Style Coral Door & Store Front. 1/4" Clear Tempered Glass. 42" Handy Cap Door. Standard Push & Pull Hardware. Price with Permit = \$6,100.00 Deposit Required = \$3,000.00	0.00	0.00

Total	\$0.00
Deposit Amount \$	
Balance Due ** UPON COMPLETION **	
We DO NOT accept mail in payments	
<div style="display: flex; justify-content: space-between;"> \$ </div>	

Estimate by:
Date:

Installed By:
Date:

CRA Facade Grants for 4/7 Board Meeting



Stephanie Garcia Mullins <stephanie@mainstreetdeland.org>
To: Nick Conte; Emily Kunkel
Cc: Mike Grebosz

Hi, Nick & Emily.

The Main Street DeLand CRA Review Committee has approved the request for Façade Grants at 124 N. Woodland Blvd. and 112, 114, 145.5, 116, 135-137 N Woodland Blvd and recommends approval by the CRA Committee.

Thank you!

Stephanie Garcia Mullins | Executive Director

Phone: **(386) 738-0649**

Mobile: **(386) 227-6453**

Email: stephanie@mainstreetdeland.org

Address **MainStreet DeLand Association**
:
100 N Woodland Blvd, Suite 4
DeLand, Florida 32720

CITY OF DELAND
Request for Downtown Community Redevelopment Agency Action
April 7, 2025

SUBJECT: Consideration re Facade Grant for the Property Located at 112, 114, 144.5, 116, 135-137 North Woodland Boulevard.

DEPARTMENT: Community Development

PREPARED BY: Nick Conte, Economic Dev. Manager

ATTACHMENTS: Summary-Southeastern Realty, Cost Estimate - Southeastern, 137 N. Woodland Blvd, 112 N. Woodland Blvd, MSDA-Facade Improvement Approval

APPROVED BY: Michael Pleus, City Manager, April 1, 2025

SUMMARY/HIGHLIGHT:

The applicant, Southeastern Realty Group, has requested a Facade Grant in the amount of \$5,000 for work involving exterior awnings repair and other facade improvements for the buildings located at 112, 114, 114.5, 116, 135-137 North Woodland Blvd. The proposed work was reviewed by the Historic Preservation administrator for the City and is scheduled for final review by the Historic Presentation Board on April 3rd. The MainStreet DeLand Design Committee has reviewed the application and recommended its approval. The estimated total cost of the proposed work is \$7,774.50

STRATEGIC PLAN FOCUS AREA/ACTION STEP:

Preserving "Sense of Community" as a key asset.

SUSTAINABILITY:

N/A

FISCAL IMPACT:

The grant request is for the maximum allowance of \$5,000. The FY 24-25 budget for the Downtown CRA included \$60,000 for facade grants, therefore, funds are available for this project.

RECOMMENDATION:

Staff recommends approval of the grant as requested.

BACKGROUND/DISCUSSION:

The City of DeLand, through its visioning process, has identified revitalization of the downtown as one of the elements in creating a strong vibrant community. A series of initiatives have been instituted to assist in the revitalization efforts. The City of DeLand Community Redevelopment Agency has created a Façade Grant program that is designed to assist businesses in rehabilitating storefronts. This program is available to commercial properties within the downtown tax increment district. Matching Grants are available to downtown property owners or businesses for refurbishing facades. Eligible projects may receive Grant Awards of up to 75% of total project cost as a reimbursement for expenditures with no single grant exceeding \$5,000.



City of DeLand, Florida

DeLand Downtown CRA Facade Improvement Reimbursement Grant

The following summarizes your transaction with City of DeLand, Florida for Request # 06193677

Project Description: Recover existing awnings with new Sunbrella Black fabric, using the same frames. There are a total of eight at the following addresses:

112-116 N. Woodland Blvd.
Urban Brick Pizza - one new fabric awning
Deland Asian Market - one new fabric awning
Upstairs Apartments - One new mini fabric awning
Gurrs & Purrs - One new fabric awning

135-137 N. Woodland Blvd.
Orchid Rain - two new fabric awnings
1986 Blue, LLC - two new fabric awnings

Estimated Cost of Project: \$7,774.50

Amount Requested: \$5,000.00

Property Address: 112,114,114.5,116,135-137 North Woodland Blvd.,
Deland FL

: 20250211142555715.pdf

Applicant Name: Southeastern Realty Group

Applicant Email: tdebell@southeasternrealty.com

Applicant Phone: (407) 948-4395

Applicant Mailing Address: 933 Lee Rd suite 400, Orlando, FL 32810

Owner Name: Mar-Les, Inc.

Owner Email: rberman@trpcrc.com

Owner Phone: (407) 659-0120

Owner Mailing Address: 135 West Central Blvd., Suite 900, Orlando, FL 32801

Applicant Signature:

× Trish DeBell

Signed By: Trish DeBell - tdebell@southeasternrealty.com
Date Signed: 02/11/2025 11:50:31 AM -08:00 GMT
IP Address: 71.43.35.2

**Property Owner
Signature:**

× Reid Berman

Signed By: Reid Berman - tdebell@southeasternrealty.com
Date Signed: 02/11/2025 11:50:31 AM -08:00 GMT
IP Address: 71.43.35.2

Applicant Signature Date:

**Property Owner Signature
Date:**

Applicant Signature:

× Trish DeBell

Signed By: Trish DeBell - tdebell@southeasternrealty.com
Date Signed: 02/11/2025 11:50:31 AM -08:00 GMT
IP Address: 71.43.35.2

**Property Owner
Signature:**

× Reid Berman

Signed By: Reid Berman - tdebell@southeasternrealty.com
Date Signed: 02/11/2025 11:50:31 AM -08:00 GMT
IP Address: 71.43.35.2

WORK ORDER - ESTIMATE



2115 West Central Blvd
 Orlando, FL 32805
 407-970-3066
 www.a-qualityawning.com
 keith@a-qualityawning.com

Date: 12-9-24
 Southeastern Realty Group
 Downtown Deland - Retail
 110 - 137 N Woodland Blvd
 David Politowics - 407-687-7663
 maintenance@southeasternrealty.com

Est. Install Date 7 - 8 weeks

Terms 50% Deposit

Description / Notes	Price
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Recover Traditional Awnings With Sunbrella Fabric:

112 Urban Brick Pizza 18'(W) x 5' 1"(H) x 5'(D)	\$1,550.00
--	------------

114 Asian Mkt 17' 9"(W) x 5' 1"(H) x 5'(D)	\$1,550.00
---	------------

114.5 & 116.5 Upstairs Apts 5'(W) x 5' 1"(H) x 5'(D)	\$850.00
---	----------

116 Gurrs & Purrs 17' 9"(W) x 5' 1"(H) x 5'(D)	\$1,550.00
---	------------

135 - 137 Orchid Rain & Vacant (4) Four @ 9' 7"(W) x 2' 6"(H) x 3'(D) (\$450 ea.) ***Raise Frames To Above Window*** Black Sunbrella Fabric	\$1,800.00
--	------------

Mr. Doughnuts - Out of Scope

Customer Acceptance	Sub-Total	\$7,300.00
	6.5% sales tax	<u>\$474.50</u>
<hr/>	TOTAL	\$7,774.50
Date:		



GIBBS



April, Dec 2018





Coins & Poms
Pet Supplies & More

CRA Facade Grants for 4/7 Board Meeting



Stephanie Garcia Mullins <stephanie@mainstreetdeland.org>
To: Nick Conte; Emily Kunkel
Cc: Mike Grebosz

Hi, Nick & Emily.

The Main Street DeLand CRA Review Committee has approved the request for Façade Grants at 124 N. Woodland Blvd. and 112, 114, 145.5, 116, 135-137 N Woodland Blvd and recommends approval by the CRA Committee.

Thank you!

Stephanie Garcia Mullins | Executive Director

Phone: **(386) 738-0649**

Mobile: **(386) 227-6453**

Email: stephanie@mainstreetdeland.org

Address **MainStreet DeLand Association**
:
100 N Woodland Blvd, Suite 4
DeLand, Florida 32720

CITY OF DELAND
Request for Downtown Community Redevelopment Agency Action
April 7, 2025

SUBJECT: Resolution Approving Budget Amendment for FY 2024-2025.

DEPARTMENT: Finance

PREPARED BY: Daniel Stauffer, Finance Director

ATTACHMENTS: Resolution, FY24-25 Budget Amendment - Downtown CRA Details

APPROVED BY: Michael Pleus, City Manager, March 31, 2025

SUMMARY/HIGHLIGHT:

The budget amendments proposed are detailed in the attached summary and recommended after review of actual first quarter expenditures. The amendments proposed are primarily adjustments to reflect anticipated actual revenues and expenditures.

STRATEGIC PLAN FOCUS AREA/ACTION STEP:

N/A

SUSTAINABILITY:

N/A

FISCAL IMPACT:

The Resolution amends the Downtown CRA budget to reflect changes with the impact on the fund itemized in the attached summary.

RECOMMENDATION:

The Resolution amends the Downtown CRA budget to reflect changes with the impact to fund itemized in the attached summary.

BACKGROUND/DISCUSSION:

Staff recommends the Downtown CRA adopt the Resolution amending the FY 24/25 budget as presented.

RESOLUTION NO. 2025 -

A RESOLUTION OF THE DOWNTOWN DELAND COMMUNITY REDEVELOPMENT AGENCY, AMENDING THE BUDGET FOR THE FISCAL YEAR 2024-2025; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, it is necessary to amend the budget for the Downtown DeLand Community Redevelopment Agency for fiscal year 2024-2025; and

WHEREAS, the Downtown DeLand Community Redevelopment Agency desires to amend its budget for fiscal year 2024-2025 as more particularly set forth herein.

NOW, THEREFORE, BE IT RESOLVED BY THE COMMUNITY REDEVELOPMENT AGENCY OF DELAND, FLORIDA:

Section 1. The budget of the Downtown DeLand Community Redevelopment Agency of the City of DeLand for fiscal year 2024-2025 is amended as follows:

Account Number	Account Description	Current Budget	Increase	Decrease	Revised Budget
REVENUES		1,423,346	157,496	0	1,580,842
180-0000-337-520	TID - COUNTY	284,741	21,795	0	306,536
180-0000-337-530	TID - VOLUSIA FOREVER	11,740	952	0	12,692
180-0000-337-540	TID - HOSPITAL AUTHORITY	57,693	11,797	0	69,490
180-0000-337-550	TID - VOLUSIA ECHO	11,740	952	0	12,692
180-0000-361-100	INTEREST EARNINGS	0	35,000	0	35,000
180-0000-366-000	DONATIONS FROM PRIVATE SOURCES	0	87,000	0	87,000
EXPENDITURES		1,423,346	202,303	44,807	1,580,842
180-1800-549-100	OTHER OBLIGATIONS	30,250	189,878	0	220,128
180-1800-663-000-DT2104	PARKING LOT - 201 W. HOWRY AVE	3,207	2,100	0	5,307
180-1800-664-000-DT2501	ART BENCH FOR DOWNTOWN	0	10,325	0	10,325
180-9990-999-200	RESERVE CONTINGENCY	112,135	0	44,807	67,328

Section 2. In all other respects the budget of the Downtown DeLand Community Redevelopment Agency for fiscal year 2024-2025 is hereby ratified and confirmed as adopted by Resolution 2024-83 & 2024-93.

Section 3. This resolution shall become effective immediately upon its adoption.

PASSED AND DULY ADOPTED this 7th day of April, 2025.

Christopher M. Cloudman
Mayor-Commissioner

ATTEST:

Julie Hennessy
City Clerk-Auditor

APPROVED AS TO FORM AND LEGALITY:

Darren J. Elkind
City Attorney

FY 24-25 Budget Amendment Details

Account Description	Increase	Decrease	Description
DOWNTOWN CRA FUND			
REVENUES			
	157,496	0	
180-0000-337-520	21,795		increase funding from Tax Increment Districts
180-0000-337-530	952		increase funding from Tax Increment Districts
180-0000-337-540	11,797		increase funding from Tax Increment Districts
180-0000-337-550	952		increase funding from Tax Increment Districts
180-0000-361-100	35,000		increase funding from Interest Earnings
180-0000-366-000	87,000		increase funding for DeLand SunRail Circulator Services Donations (\$12,000) and Downtown Christmas Lights Donations (\$75,000)
EXPENDITURES			
	202,303	44,807	
180-1800-549-100	144,000		increase appropriation for DeLand SunRail Circulator Services
180-1800-549-100	45,878		increase appropriation for Downtown Christmas Lights & Decorations and DeLand Commons Lights
180-1800-664-000-DT2501	10,325		increase appropriation for new Art Bench for Downtown
180-1800-663-000-DT2104	2,100		increase appropriation for 201 W. Howry Parking Lot demolition
180-9990-999-200		44,807	decrease appropriation for 201 W. Howry Ave demolition (\$2,100), Art Bench for Downtown (\$10,325) and DeLand Sunrail Circulatory Services (\$32,382)

CITY OF DELAND
Request for Downtown Community Redevelopment Agency Action
April 7, 2025

SUBJECT: Consideration re Purchase of Art Bench Downtown.

DEPARTMENT: City Manager

PREPARED BY: Michael Grebosz, Asst. City Manager

ATTACHMENTS: Invoice 2025-03 Deland, Picture

APPROVED BY: Michael Pleus, City Manager, March 31, 2025

SUMMARY/HIGHLIGHT:

As part of our agreement with the Museum of Art, this year the sculpture walk art pieces are being changed out. The artist that produced the artwork called "Novel Idea" offered the item to be purchased by the CRA/City to keep in its permanent collection. The piece is a functional piece that can also be used as a bench. The piece includes novels and quotes from classical novelists to promote literacy as well as a novel/quote from notable local DeLand figures.

The art piece is being recommended by our art liaison, Ms. Kieu Moses to remain in its current location as the preferred location. The piece itself fits the character of the block and provides accompanying functionality that is consistent with the area. Downtown is also where most of art is located and would have the highest visibility.

As asked prior by the CRA/Commission if the current location is not preferred, alternative locations have been suggested: to include the Dr. Joyce M. Cusack Resource Center, the Chisholm Center or Freedom Playground.

If the piece is not elected to be purchased by the CRA/City, it will be removed by the artist within the next several weeks.

Staff has worked with the artist over the last several months and the quote that is attached for \$9,500, is the lowest agreeable price that the artist will consider.

STRATEGIC PLAN FOCUS AREA/ACTION STEP:

Preserving "Sense of Community" as a key asset.

SUSTAINABILITY:

N/A

FISCAL IMPACT:

\$9,500 to purchase the piece of art and if it were to be moved from its current location it would cost an additional \$825 to relocate. The Downtown CRA Fund has available reserve contingency funds that can be allocated to cover the costs of this project.

RECOMMENDATION:

Staff recommends the CRA approve the purchase of the art piece, Novel Idea, in the amount of \$9,500.

BACKGROUND/DISCUSSION:

Art pieces such as this enhance the aesthetic experience and cultural image of our city. The sculpture walk, by way of background, has been in existence since 2010.

CR Gray LLC
10 1st Street
Key West, Florida 33040 USA
305-432-6856
craig@crgray.com

January 13, 2025

Invoice: 2025-03

City of Deland
RE; Public art purchase-“Novel idea”
PO Box 1409
Key West, Florida 33040

Public Art purchase “Heavy Reading” - Book Bench
contract total.... \$9500.00

Invoice payment for\$9500.00

\$9500.00 payable to CR Gray LLC

***Please Note payment maybe sent to:
CR Gray LLC
10 1st Street
Key West, Florida 33040***

GRENDL
-GARDNER

1984 - ORWELL

HOW TO KEEP YOUR CHILD FROM GOING TO JAIL
- GRIMES, CAMERON, & CAINE

TO KILL A
MOCKINGBIRD
-LEE

BEST STATE EVER - BERRY

MEMORY LANE
-CACCAMISE

PRINCESS PRIMROSE
GOES TO WASHINGTON
-CAMERON

ON THE ROAD - KEROUAC
I LOVE MY KINKS
COILS - AND WAVES
- CAINE

CROSS CREEK - RAWLINGS

THE CRUCIBLE - MILLER

ANT AND
GRASSHOPPER
- AESSOP

ISLAND
REMEMBERED
- SMITH

TRIP
REES
WITH
MAY
SMITH

CITY OF DELAND
Request for Downtown Community Redevelopment Agency Action
April 7, 2025

SUBJECT: VoTran SunRail Transportation Update.

DEPARTMENT: City Manager

PREPARED BY: Michael Grebosz, Asst. City Manager

ATTACHMENTS: SUN DeLand Votran Update rev2, Presentation Slides

APPROVED BY: Michael Pleus, City Manager, April 1, 2025

SUMMARY/HIGHLIGHT:

In December, the CRA approved funding for continuing partnering with VoTran for a transportation connection from SunRail station to downtown for the remainder of the fiscal year. This approval came with the stipulation that in the Spring, the CRA Board is updated on the utilization and operation of the system. This update will be taken into consideration for future funding of this system as staff for the City and County prepare their upcoming fiscal year budgets.

Ms. Bobbie King, Transit Services Director from VoTran/Volusia County will provide an update to the CRA Board.

STRATEGIC PLAN FOCUS AREA/ACTION STEP:

Creating the connected community.

SUSTAINABILITY:

Efficient transportation, multimodal, rail.

FISCAL IMPACT:

No impact at this time as the funding has been approved through September 30, 2025. The current service cost is \$6,000 a month or approximately \$72,000 annually.

RECOMMENDATION:

Staff recommends that the CRA provide an indication whether it will be open to continuing funding for this SunRail/downtown route in the upcoming fiscal year.

BACKGROUND/DISCUSSION:

In February, VoTran created a new route, route 34, that incorporates the former downtown SunRail connector shuttle route with additional stops that can transport passengers as far south as the Intermodal Transit Facility and as far north as the Amelia Superstop. These additional stops (which are not funded by the CRA) provide passengers with the opportunity to utilize public transportation all over Volusia County when taking SunRail.

A more detailed route timetable is attached. The current service operates from 6:00 AM to 8 PM.



Votran Route #34 North Woodland/DeLand Station

Monday-Friday

	 TRAIN ARRIVES	CONNECTION TIME	 ARRIVAL TIMES			
			DELAND SUNRAIL STATION	DELAND ITF	COUNTY ADMIN BUILDING	AMELIA SUPER STOP
Morning Service	-	N/A	-	5:48 AM	-	5:58 AM
	-	N/A	6:35 AM	6:48 AM	6:51 AM	6:58 AM
	7:30 AM	5 min	7:35 AM	7:48 AM	7:51 AM	7:58 AM
	8:30 AM	5 min	8:35 AM	8:48 AM	8:51 AM	8:58 AM
	9:30 AM	5 min	9:35 AM	9:48 AM	9:51 AM	9:58 AM
	10:30 AM	5min	10:35 AM	10:48 AM	10:51 AM	10:58 AM
Mid-day Service	-	N/A	11:35 AM	11:48 AM	11:51 AM	11:58 AM
	12:31 PM	4 min	12:35 PM	12:48 PM	12:51 PM	12:58 PM
	-	N/A	1:35 PM	1:48 PM	1:51 PM	1:58 PM
	1:56 PM	39 min	2:35 PM	2:48 PM	2:51 PM	2:58 PM
	2:56 PM	39 min	3:35 PM	3:48 PM	3:51 PM	3:58 PM
	4:01 PM	29 min	4:30 PM	-	4:42 PM	-
Evening Service	5:31 PM	4 min	5:35 PM	5:48 PM	5:51 PM	5:58 PM
	6:31 PM	4 min	6:35 PM	6:48 PM	6:51 PM	6:58 PM
	7:36 PM	4 min	7:40 PM	7:53 PM	-	-
	8:06 PM	4 min	8:10 PM	8:23 PM	-	-

	 DEPARTURE TIMES					CONNECTION TIME	 TRAIN DEPARTS
	AMELIA SUPER STOP	COUNTY ADMIN BUILDING	DELAND ITF	NEW YORK & WOODLAND / COURTHOUSE	DELAND SUNRAIL STATION		
Morning Service	6:00 AM	6:10 AM	6:14 AM	6:17 AM	6:28 AM	17 min	6:45 AM
	7:00 AM	7:10 AM	7:14 AM	7:17 AM	7:28 AM	12 min	7:40 AM
	8:00 AM	8:10 AM	8:14 AM	8:17 AM	8:28 AM	12 min	8:40 AM
Mid-day Service	9:00 AM	9:10 AM	9:14 AM	9:17 AM	9:28 AM	12 min	9:40 AM
	10:00 AM	10:10 AM	10:14 AM	10:17 AM	10:28 AM	47 min	11:15 AM
	11:00 AM	11:10 AM	11:14 AM	11:17 AM	11:28 AM	42 min	12:10 PM
	12:00 PM	12:10 PM	12:14 PM	12:17 PM	12:28 PM	42 min	1:10 PM
Evening Service	1:00 PM	1:10 PM	1:14 PM	1:17 PM	1:28 PM	N/A	-
	2:00 PM	2:10 PM	2:14 PM	2:17 PM	2:28 PM	17 min	2:45 PM
	3:00 PM	3:10 PM	3:14 PM	3:17 PM	3:28 PM	12 min	3:40 PM
	4:00 PM	4:10 PM	4:14 PM	4:17 PM	4:28 PM	12 min	4:40 PM
	-	4:45 PM	4:49 PM	4:52 PM	5:03 PM	7 min	5:10 PM
	6:00 PM	6:10 PM	6:14 PM	6:17 PM	6:28 PM	2 min	6:30 PM
	7:00 PM	7:10 PM	7:14 PM	7:17 PM	7:28 PM	27 min	7:55 PM
	-	-	7:55 PM	7:57 PM	8:09 PM	N/A	-



SunRail Feeder Bus Service Update

DeLand CRA Mtg.

April 7, 2025

Bobbie King, Transit Services Director



Circulator:

Operated from August 8 – February 21

Times operated: 12:30 pm – 7:30 pm

Avg Daily Ridership:19.3

Fixed Route Bus:

Began operation on February 23

Times operated: 6:00 am to 8:00 pm

Avg Daily Ridership:18

The County has secured grant funds from FDOT for fares.

Fares will remain free for transfers to/from SunRail until FDOT funds are expended.

Estimated depletion of funds – 12 months.

